



Commonwealth Libraries

An Invitation To: Library Directors, Board Presidents, Friends Presidents, District Consultants, and PCBL Board Members

This year, Library Directors are invited to attend the Institute for Trustees and Friends, along with your Board President and Friends President.

Each leadership team is invited to one of three possible locations:

Holiday Inn, Grantville, on Saturday, March 20
<http://www.stayholiday.com/mapDirections.html>

Penn Stater, State College, on Saturday, April 10
<http://www.pshs.psu.edu/PennStater/psdirections.asp> or

Doubletree, Monroeville, on Saturday, April 24
http://doubletree1.hilton.com/en_US/dt/hotel/PITMRDT-Doubletree-Pittsburgh-Monroeville-Convention-Center-Pennsylvania/directions.do

The theme this year is "Library Survival Tactics - Let's Not Waste a Good Crisis." I am attaching an agenda of the event. The Institute is free of charge for Library Directors, Board Presidents, Friends Presidents, District Consultants and PCBL Board Members. ***Library Directors, please pass this information on to your Board President and Friends President.***

If a Board President or a Friends President cannot attend, another board member or Friends member may substitute. If more than one board member or more than one Friend wishes to attend, please have them email me. I will put their name on a waiting list and let them know later if there is room for them to attend. The cost for anyone on the waiting list will be \$50.00.

Registration Information - To register, click on the link for the date of your choice below and fill in the form:

March 20th at Holiday Inn Harrisburg/Hershey in Grantville:
<http://tinyurl.com/yj64vrd>

April 10th at Penn Stater in State College: <http://tinyurl.com/yfkfwjv>

April 24 at the Doubletree in Monroeville: <http://tinyurl.com/yloqah2>

Please fill out the form ASAP, because space is limited! If you have any questions, just email me. *I hope to see all libraries in PA represented by their three person leadership team!*

2010 Institute for Trustees and Friends Agenda
“Library Survival Tactics – Let’s Not Waste a Good Crisis”

8:30-9:30 Registration with Coffee and Tea

9:30 – 10:30 General Session – **“Let’s Not Waste a Good Crisis”**

- Greetings from Clare Zales, Deputy Secretary of Education & Commissioner for Libraries
- Greetings from Gary Wolf, PCBL President
- Michelle Switala, former Trustee, Cranberry Public Library and “Teacher of the Year”
- Cathi Alloway, Public Services Director, Dauphin County Library System

10:30 – 10:45 Break

10:45 – 12:15 Three Breakouts

- Trustees – **Practical Survival Tactics for Trustees** (Karla Marsteller, Director, Palmyra Public Library, and her Board Member, Don Bliss, Lisa Rives Collens, District Consultant, State College, and Ashear Barr, Trustee, Centre County Library and Museum)
- Friends – **Practical Survival Tactics for Friends** (Marcy Abrams and Al Kamper, moderators , PCBL Board)
- Director – **Practical Survival Tactics for Directors** (Mary Garm, Lackawanna System Administrator, and Tricia Richards, Consultant, the PR Dept.)

12:15 – 1:15 Lunch (to network, sit with people you do not know)

1:15 – 2:45 General Session (**“Fundraising”** by speaker Dee Jay Oshry)

2:45 – 3:00 Break

3:00 – 3:45 General Session (**“What is my Advocacy Plan?”** discussion by Janice Trapp, District Administrator, North Central District)