

District Advisory Council Minutes

December 8, 2010

Members in Attendance:

C. Lynn Williams Priestley-Forsyth Lib., Carol Roinick Sullivan County Lib., Lydia Kegler Columbia County Traveling Lib., Becky Frost Bloomsburg Public Lib., Kathy Eisley Milton Public Lib., Louise Eakin Lycoming County Lib. System, Sharon Smoker Genesee Lib., Roberta Green Public Lib Union County, Gail Broome Degenstein Public Lib., Jeff Singer Bradford County Lib., David LaFrance Bradford County Lib. System, Karen Temple North Central Lib. District, Charles Ormsbee North Central Lib. District, Diane Whitaker Ross Memorial Lib., Rick Miller McBride Memorial Lib., Janice Trapp James V. Brown Lib, Barbara McGary North Central Lib. District

Introduction:

Melissa offered greetings to everyone with instructions to introduce ourselves and to look over the minutes. She also noted the minutes are available on line. Minutes were approved. Melissa then introduced Janice Trapp.

9:15 A New Conversation About Libraries: (Janice Trapp)

Janice has been on the 21st Century Initiative Project for the past 2 years. She spoke to bring the members of the NCLD an updated and detailed report on the purpose of the initiative, what has happened over the past two years, why it is so necessary for this initiative and what is next on the agenda.

Major points emphasized were:

The need to change the perception in Harrisburg of libraries being “nice but not necessary.” To educate the population that libraries are education based and teach much needed essential literacies. 3 Key Components of this project are High Touch/the offering of high quality in-house programs and experiences for patrons, High Tech/a statewide virtual library so patrons have library access to all land libraries in the state, and High Yield/state contracts for online services. The Literacies have been separated into 5 categories; Basic Literacy, Civic and Social, Financial, Health, and Information. Because of the complexity and the need for more library exposure in the right places PaLA is creating the position of a Project Manager. This position would be effective in the lobbying of libraries and the literacy caucus.

Findings show that only five states do a worst job than PA in funding libraries. More information regarding this initiative can be found on the PaLA website. Anyone is invited to participate on the advisory board, in the regional promotion and/or assisting the committee. Let Janice know of your interest. Speakers are willing to present to various libraries and boards.

Break

10:55 Brodart Presentation/ Tom Sumpter Eastern Regional Manager

After a brief overview on the history of Brodart, Tom noted that Brodart's main focus is

Public Libraries and the special needs that we have. He noted the opportunity as a large group to be able to be part of a Select Plus Account program that would offer consolidated purchasing and processing. No promo codes would be necessary and there is free freight over \$100.00. Two recommended features that save money are the McNaughton circulating titles that allow you to select and return books on a leasing basis rather than purchasing and the resource BibzII.com which are reviewed book lists, (a free service).

The next regional meeting will be in January. At this meeting, we will be discussing how we could pull multiple services with library purchases. There is a webinar scheduled for Feb. 2 by Kat Cann on Young Adult literature.

Melissa adjourned the meeting and wished everyone a happy holiday.

.....Respectfully Submitted