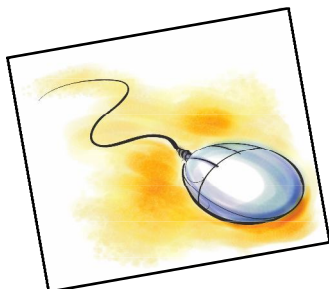


LEADing Libraries: E-Learning



The NCLD delivers a new way to learn and grow as library personnel, plus earn continuing education credits via the Internet. Learn from the “comfort of your own library”.

Nationally renowned speaker, Pat Wagner of Pattern Research will present. Her website is <http://www.pattern.com>.

Presentations will happen live on the below dates, but will be archived and available 24/7 after that. All programs will be presented at 2 pm-3 pm E.S.T. live on below dates.

February 24th, 2006

Hard Choices: Thriving During Times of Change

When budgets bleed, demands for services increase, technology shifts and user demographics change, library staff feels overwhelmed. Topics include eliminating the sacred cows and pet projects that no longer serve the better future of the library users while creating more relevant services.

March 10, 2006

Supervisory Skills for New Managers

Topics include understanding the workplace contract (job descriptions and the strategic plan), the importance of positive reinforcement and how to coach and evaluate performance.

March 24, 2006

Communication Skills for Front Line Staff

Successful communication is treating people civility while you get your message across: the balance between maintaining good workplace relationships and getting the work done. Topics include how to lower negative emotionality, increase positive energy and improve your influence with library users and co-workers.

April 7, 2006

Marketing As If Your Library Depended On It

Topics include how to ensure your information about library users is current, inviting feedback, creating target audiences for ad campaigns and selling the library on the library user's terms.

May 5th, 2006

Everyday Leadership and New Principles of Librarianship: The New Library Strategic Plan

Leadership is about risks and the future, and requires library staff to anticipate and respond to the changes; the strategic plan becomes the contract among the library's stakeholders: director, board, staff and community. Topics include national trends in service, what is new, and how can libraries respond quickly in terms of effective, short-term strategic planning.

Registration and connection information will be sent later via e-mail.
Continuing Education credits will be awarded! If you have further questions e-mail me at tulmer@jvbrown.edu.



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