

**On March 24<sup>th</sup> from 9 AM to 2:30 PM** the District Advisory Council is invited to the district library center to attend a special training workshop focused on improving your advocacy and community impact by building relationships. Today's reality is that all libraries are facing challenges (financial, membership, utilization, fundraising, etc.). The other reality is that the foundation of effective advocacy is relationships.

Our facilitator is Jeff Nischwitz, a national speaker and relationship building expert, whose program is entitled "Failure Is Not An Option ... But Success Is A Choice." Jeff is a frequent speaker and trainer on various topics including relationship building, business development, the power of positive attitude, and strategic action planning.

Jeff has discovered the secret formula for effective business development, fundraising and advocacy — the magic of relationships. We all know that relationships drive results, and Jeff helps organizations to build extraordinary relationships with members, funders, stakeholders and the community. Jeff is leading a **Relationship Revolution** with strategies and approaches for building genuine and mutually beneficial relationships that will allow your organizations to achieve its objectives.

Jeff's audiences experience the power of relationships (and tactics for achieving them), different thinking that challenges them to change, and inspired perspectives on the impact of positive attitude ... what's been called *Getting Jeffed!*

"Jeff's insightful comments and motivational presentation has the power to lift a person up to a place where they feel they can achieve anything. Jeff certainly inspired and helped me to be aware of all my possibilities for success. Anyone who has the chance to hear Jeff speak is very lucky. People need Jeff now more than ever." ***Gale Brown, President, Lead Builders***

"Jeff Nischwitz presented a seemingly radical way of thinking. In actuality, it simply promotes a philosophy that takes people back to their roots. It is about helping one another, forging lasting relationships, and finding what makes you happy. In the end, there was not one person in the room, who did not leave inspired to not only better themselves, but also to better their community. This was honestly, the most resounding seminar that I have ever attended." ***Shawna Daugherty, Cleveland Metropolitan Housing Authority***

**Jeff's presentation is fun, interactive, filled with passion and promises practical solutions and a refreshing perspective to traditional advocacy training focused on making a case for your library, "friend" building and asking for support.**

If you'd like to "experience" a little bit of Jeff before the workshop, you can explore some of his videos at [www.thinkagaincoaching.com](http://www.thinkagaincoaching.com). You can also listen to one of Jeff's recent radio interviews at <http://tinyurl.com/JeffRadioInterview>.

**Lunch is \$10/person. You are welcome to pay at the door.**

Please RSVP to Barbara McGary no later than **March 17, 2010**. Please email Barbara at [bmcgary@jvbrown.edu](mailto:bmcgary@jvbrown.edu) or call 570-326-0536 ext. 102 to leave a message.

**All day parking passes will be provided free of charge.**

Workshop Address: 3<sup>rd</sup> Floor Lowry Theatre, Kathryn Siegel Welch Children's Wing of the James V. Brown Library, 19 E. Fourth Street, Williamsport, PA 17701.